

Activity Report 2022

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// MACCI AT A GLANCE

WHAT IS MACCI?

MaCCI stands for “Mannheim Centre for Competition and Innovation”. Its major objective is to stimulate and disseminate research in the area of competition, regulation and innovation policy.

Who ARE THE INITIATORS OF MACCI?

MaCCI is an initiative by ZEW- Leibniz Centre for European Economic Research and the Economics and Law Departments of the University of Mannheim.

In March 2023, the MaCCI Directors were:

- Bernhard Ganglmair (University of Mannheim, Department of Economics, ZEW)
- Jens-Uwe Franck (University of Mannheim, Department of Law)
- Martin Peitz (University of Mannheim, Department of Economics, ZEW)
- Nicolas Schutz (University of Mannheim, Department of Economics)
- Achim Wambach (ZEW, University of Mannheim, Department of Economics).

In March 2023, the MaCCI Coordinators were:

- Jacopo Gambato (ZEW)
- Nadine Hahn (ZEW)
- Georg Licht (ZEW).

WHO IS AFFILIATED TO MACCI?

The MaCCI community consists of researchers of ZEW Mannheim and the University of Mannheim who have a law or economics focus in the fields of competition, regulation and innovation policy. In March 2023, MaCCI consisted of

- 22 senior members
- 23 junior members
- 31 Ph.D. students.

WHO CONSTITUTES THE MACCI ADVISORY BOARD?

- Cristina Caffarra (Keystone Strategy)
- Silke Hossenfelder (Bundeskartellamt)
- Bruno Jullien (Toulouse School of Economics)
- William E. Kovacic (George Washington University)
- Alexandre de Stree (University of Namur)
- Massimo Motta (ICREA - University Pompeu Fabra and Barcelona Graduate School of Economics)
- Heike Schweitzer (Free University of Berlin)
- Fiona M. Scott Morton (Yale University)
- Daniela Seeliger (Linklaters)

WHO ARE MACCI RESEARCH FELLOWS?

MaCCI Research Fellows are appointed for a four-year period. The support of our Research Fellows is crucial for the success of MaCCI and helps us maintain MaCCI as a vibrant platform that strengthens exchange between researchers in the fields of law and economics.

The new appointment for MaCCI Research Fellowships started in January 2022. For the next four years, the following researchers will be part of MaCCI as Research Fellows.

- Simon Anderson (University of Virginia)
- Özlem Bedre-Defolie (ESMT Berlin)
- Luis Cabral (New York University)
- Jay Pil Choi (Michigan State University)
- Greg Crawford (University of Zürich)
- Alexandre de Stree (University of Namur)
- Natalia Fabra (Universidad Carlos III de Madrid)
- Joe Harrington (University of Pennsylvania)
- Paul Heidhues (DICE Düsseldorf)
- Ginger Zhe Jin (University of Maryland)
- Justin Johnson (Cornell University)
- Bruno Jullien (Toulouse School of Economics)
- Ulrich Kaiser (University of Zürich)
- William E. Kovacic (George Washington University)
- Leslie Marx (Duke University)
- Jeanine Miklós-Thal (Rochester University)
- Giorgio Monti (Tilburg University)
- Massimo Motta (Barcelona GSE)
- Markus Reisinger (Frankfurt School of Finance and Management)
- Patrick Rey (Toulouse School of Economics)
- Philipp Schmidt-Dengler (University of Vienna)
- Heike Schweitzer (Free University of Berlin)
- Fiona M. Scott Morton (Yale School of Management)
- Katja Seim (University of Pennsylvania)
- Giancarlo Spagnolo (Stockholm School of Management)
- Yossi Spiegel (Tel Aviv University)
- Emanuele Tarantino (LUISS and EIEF, Rome)
- Otto Toivanen (Katholieke Universiteit Leuven)
- Tommaso Valletti (Imperial College London)
- Frank Verboven (Katholieke Universiteit Leuven)
- Mike Waterson (University of Warwick)
- Peter Whelan (University of Leeds)
- Julian Wright (National University of Singapore)
- Christopher Yoo (University of Pennsylvania)
- Ali Yurukoglu (Stanford University)
- Christine Zulehner (Goethe University Frankfurt)

WHAT DOES MACCI DO?

The aim of MaCCI is to foster interdisciplinary research in the area of competition, regulation and innovation policy. MaCCI research contributes to fundamental problems in economics and law as they apply to competition, regulation and innovation. MaCCI projects and publications contribute to ongoing policy debates on international as well as European/Germany specific levels.

Moreover, MaCCI provides a platform for discussions between academic researchers and practitioners through the organization of recurrent events such as:

- the MaCCI Annual Conference,
- the Mannheim Energy Conference,
- the MaCCI Law & Economics Conference,
- the MaCCI Summer Institute on Competition Policy,
- the Mannheim Competition Policy Forum (MCPF),
- the MaCCI Career Day for competition economists.

In addition to recurrent events, MaCCI holds various other expert workshops and conferences on specific topics.

HOW IS MACCI CONNECTED?

MaCCI is connected to the following research networks and associations:

- the Centre on Regulation in Europe (CERRE)
- the Competition Law and Economics European Network (CLEEN)
- the Competition and Regulation European Summer School (GRESSE)

MaCCI also agreed to cooperate with Monash Digital Lab at Monash University, Australia

HOW IS MACCI FUNDED?

MaCCI receives funding through the University of Mannheim and ZEW Mannheim. In addition, the MaCCI Association supports certain MaCCI activities. The supporting members of the MaCCI Association in 2022 are Compass Lexecon and CRA.

// MACCI SNAPSHOTS

NOVEMBER 2022: ELEVENTH MACCI LAW AND ECONOMICS CONFERENCE

On 10 and 11 November 2022, the eleventh MaCCI Law and Economics Conference took place in Mannheim. The conference, organized by MaCCI Senior Member Jens-Uwe Franck and MaCCI Advisory Board Member Heike Schweitzer, focused on the twentieth anniversary of Regulation 1/2003 and raised the question of whether competition law procedure needs an upgrade.

NOVEMBER 2022: NINTH ZEW/MACCI CONFERENCE ON THE ECONOMICS OF INNOVATION AND PATENTING

After a two-year COVID break, the 9th Conference on the Economics of Innovation and Patenting took place on 3 and 4 November at ZEW Mannheim. The conference covered a wide range of topics in the economics of innovation, digitalization, firm performance, technology transfer, and intellectual property rights. Over 80 participants attended 51 presentations in contributed sessions over two days.

The first keynote presentation on Thursday from Dietmar Harhoff (Max Planck Institute for Innovation and Competition) covered financial market reactions to international patent disclosures. Next, Gaétan de Rassenfosse (EPFL École Polytechnique Fédérale de Lausanne) studied how to link products to patents in his keynote presentation. Aija Leiponen (Cornell University) discussed decentralized innovation platforms in the last keynote presentation on Friday.

OCTOBER 2022: ECONOMIC EXPERTS ON PUBLIC PROCUREMENT MEET IN MANNHEIM FOR THE FOURTH TIME

On 27 and 28 October, 2022, the fourth edition of the ZEW Workshop “Economics of Public Procurement” took place at the premises of ZEW Mannheim. This year's edition was jointly organized with the University of Turku and the VATT Institute for Economic Research.

OCTOBER 2022: NEW RESEARCH ON THE EFFECTS OF CARTELS PRESENTED AT A SERIES OF MACCI/EPOS SEMINARS

On October 18, Mitsuru Igami (Yale University) and Jan De Loecker (KU Leuven) presented new empirical work on the effects of cartels. Prof. Igami's talk focused on the interplay between incentives to collude and incentives to innovate in a tractable dynamic-oligopoly model of the LCD panel industry. Prof. De Loecker presented an empirical framework to measure the deadweight loss and productive inefficiency generated by the OPEC cartel.

SEPTEMBER 2022: MACCI/EPOS FIRESIDE TALK ON ADAM SMITH AND AMERICAN CAPITALISM

In our second Fireside Talk, Martin Peitz talked to Glory Liu (Harvard) about her upcoming book “Adam Smith's America: How a Scottish Philosopher became an Icon of American Capitalism.”

In her book, the author touches upon the various interpretations of Smith's philosophy throughout history, his association with free trade and the free market, and how his thoughts were politicized. Dr. Liu analyses the transformation of a humble moral philosopher into a symbol of American capitalism starting from “The Wealth of Nations”

through the industrial revolution, the Chicago School of Economics, and his prominent role in modern economic education.

SEPTEMBER 2022: NEW EVIDENCE ON THE SUSTAINABILITY OF CARTELS PRESENTED IN A SERIES OF MaCCI/EPoS SEMINARS

Nicolas de Roos (Sydney University) and Matthias Reynaert (Toulouse School of Economics) visited Mannheim to present their recent work on cartels in a series of MaCCI/EPoS seminars. Prof. de Roos discussed how price-comparison platforms can serve as facilitating devices, arguing that such platforms enable effective price signalling and thus allow cartel participants to coordinate on higher prices.

Prof. Reynaert gave a talk on the recent AdBlue case, in which firms allegedly colluded against imperfectly monitored environmental regulation. Using a structural model of the European automobile industry, he argued that the collusion substantially lowered expected noncompliance penalties.

JULY 2022: MaCCI SUMMER SCHOOL ON PLATFORM ECONOMICS

MaCCI and the Collaborative Research Centre between Bonn and Mannheim (EPoS) held a Summer School on Platform Economics for Ph.D. students and recent post-docs at Jugendstilhotel Trifels in Annweiler from 18 to 22 July, 2022. During this summer school, Julian Wright (National University of Singapore) and MaCCI member Martin Peitz presented recent theoretical advances in the economics of platforms. Each day, there had been one morning lecture complemented by two student presentations with ensuing discussion. Tutoring sessions were offered in the afternoon.

JULY 2022: 20TH ZEW CONFERENCE ON THE ECONOMICS OF INFORMATION AND COMMUNICATION TECHNOLOGIES

This year's ZEW Conference on the Economics of Information and Communication Technologies took place on 7 and 8 July in collaboration with MaCCI. After the conference had to take place online for two years due to the pandemic, it was now possible to hold the 20th anniversary of the conference in person again.

Over the course of two days, about 80 researchers from all over the world presented and discussed their latest research findings in parallel sessions. The spectrum of topics covered by the presentations ranged from competition in digital marketplaces, digitalisation processes in companies and the effects of digitalisation on society to the impact of algorithmic recommendation systems and research on social media. As usual, both theoretical and empirical papers were presented.

MAY 2022: MaCCI SUMMER INSTITUTE IN AUSTRIA

This year's Summer Institute in Competition Policy was co-hosted with the University of Vienna and took place in Puchberg am Schneeberg in Lower Austria from 6 - 10, 2022. MaCCI researchers and invited scholars presented a mix of theoretical and empirical work in competition economics. This included recent work on consumer search, common ownership, and horizontal mergers. The summer institute also provided ample opportunity to start and continue collaborative research projects.

MAY 2022: MACCI/EPOS FIRESIDE TALK ON THE PROFIT PARADOX

On 19. May, we welcomed Jan Eeckhout (Universitat Pompeu Fabra, Barcelona) for

a Fireside Talk hosted by Martin Peitz (University of Mannheim, MaCCI).

Jan walked us through a few key points of his new book “The Profit Paradox”, in which he discusses the modern reality of few “superstar” firms benefitting from exceptional market power and contrasts it with rising prices and stagnating wages. He explained how recent technological advancements were used not to pass on higher benefits but to accrue wealth and market power in a thorough investigation of the drivers of the current economic landscape, its winners and its losers.

The recording of the event is provided on our YouTube channel.

APRIL 2022: MACCI IO DAY 2022

This year’s MaCCI IO Day was held on 29 April 2022 as an in-person event after two online events in 2020 and 2021. More than 30 members gathered for a day of presentations and discussions of papers on pricing, search, platforms, trade policy, and innovation.

The MaCCI IO Day is an annual workshop for members of the departments of law and economics as well as ZEW to present current theoretical and empirical research in the field of industrial organization - in its full variety of shades and colours.

MARCH 2022: ELEVENTH MACCI ANNUAL CONFERENCE

This year’s MaCCI Annual Conference took place on 23 and 24 March. The two conference days were filled with nearly 80 presentations in contributed sessions.

More than 120 researchers attended in person and about 70 participants joined virtually. The conference covered the broad spectrum of topics in modern competition law and economics including the law and economics of digital platforms, consumer information, vertical integration, and innovation policy. Frédéric Jenny (OECD and ESSEC Business School) gave the first keynote speech on current challenges of competition law and policy in digital markets. The keynote was followed by a plenary panel discussion on “The DMA – A Critical Appraisal” with Inge Graef (Tilburg University), Silke Hossenfelder (German Federal Cartel Office), and Simonetta Vezzoso (University of Trento). In the second keynote, John Asker (UCLA) provided insights from a joint study with his co-authors Allan Collard-Wexler (Duke University) and Jan De Loecker (KU Leuven) on the deadweight loss of the OPEC cartel.

Videos of the panel and the keynote by John Asker are available on the MaCCI YouTube channel.

SELECTED ACHIEVEMENTS AND ACTIVITIES

NOVEMBER 2022: MACCI BOARD MEMBER PRESENTS RESEARCH AT UK COMPETITION AGENCY

MaCCI board member Bernhard Ganglmair presented his work on mergers and the effects on innovation in London, UK, at the Competition & Market Authority, the competition agency in the United Kingdom.

NOVEMBER 2022: MACCI MEMBERS CONTRIBUTE TO ACE CONFERENCE

MaCCI members Helena Perrone and Martin Peitz participated in the Annual Conference of the Association of Competition Economics (ACE) in Lisbon, 17-18 November. Helena Perrone commented on the Arm-Nvidia vertical merger case; Martin Peitz contributed to a plenary panel on net neutrality and the fair share debate.

SEPTEMBER 2022: MaCCI MEMBER JOINS THE EXECUTIVE COMMITTEE OF EARIE

MaCCI member Nicolas Schutz has become a member of the Executive Committee of the European Association for Research in Industrial Economics (EARIE) for a three-year term.

SEPTEMBER 2022: MACCI MEMBER SPEAKS AT LATIN AMERICAN AND CARIBBEAN COMPETITION FORUM

MaCCI member Martin Peitz was a speaker at the Latin American and Caribbean Competition Forum in the session on media mergers. The forum took place on 27-28 September in Rio de Janeiro.

JANUARY 2022: MACCI MEMBERS JOIN THE INTERNATIONAL JOURNAL OF INDUSTRIAL ORGANIZATION AS ASSOCIATE EDITORS

MaCCI Members Bernhard Ganglmair and Nicolas Schutz became Associate Editor of the International Journal of Industrial Organization (IJIO).

The International Journal of Industrial Organization publishes empirical and theoretical work in industrial organization. It is the official journal of the European Association for Research in Industrial Economics

// MACCI MEMBERS

MaCCI is an initiative by ZEW- Leibniz Centre for European Economic Research and the Department of Law and the Department of Economics of the University of Mannheim. The members of MaCCI have an affiliation to at least one of the two founding institutions.

In January 2023, MaCCI had 22 senior members (full professors and heads of research units at ZEW Mannheim), 23 junior members (post-docs and assistant professors) and 31 doctoral students. It is therefore one of the largest centres world-wide for law and economics research in the fields of competition, regulation and innovation.

In February 2023, the following researchers were members of MaCCI:

» SENIORS MEMBER

- Irene Bertschek (ZEW)
- Harald Fadinger (U. Mannheim, Economics)
- Thomas Fetzer (U. Mannheim, Law)
- Jens-Uwe Franck (U. Mannheim, Law)
- Vitali Gretschko (ZEW)
- Friedemann Kainer (U. Mannheim, Law)
- Nadine Klass (U. Mannheim, Law)
- Georg Licht (ZEW)
- Ralf Müller-Terpitz (U. Mannheim, Law)
- Volker Nocke (U. Mannheim, Economics)
- Henrik Orzen (U. Mannheim, Economics)
- Martin Peitz (U. Mannheim, Economics)
- Bettina Peters (ZEW)
- Moritz Renner (U. Mannheim, Law)
- Nicolas Schutz (U. Mannheim, Economics)
- Michelle Sovinsky (U. Mannheim, Economics)
- Konrad Stahl (U. Mannheim, Economics)
- Jochen Streb (U. Mannheim, Economics)
- Elu von Thadden (U. Mannheim, Economics)
- Thomas Tröger (U. Mannheim, Economics)
- Ulrich Wagner (U. Mannheim, Economics)
- Achim Wambach (ZEW)

» JUNIOR MEMBERS

- Hannes Beyerbach (U. Mannheim, Law)
- Philipp Boeing (ZEW)
- Nicolas Bonneton (U. Mannheim, Economics)
- Francesco Clavara Braulin (ZEW)
- Adriano De Leverano (ZEW)
- Enrico De Monte (ZEW)
- Alexander Donges (U. Mannheim, Economics)
- Nicolas Fugger (ZEW)
- Bernhard Ganglmair (U. Mannheim, Economics)
- Leonardo Maria Giuffrida (ZEW)
- Laura Grigolon (U. Mannheim, Economics)
- Bastian Krieger (ZEW)
- Daniil Larionov (ZEW)
- Lei Li (U. Mannheim, Economics)
- Andrei Matveenko (U. Mannheim, Economics)
- Simona Murmann (ZEW)
- Helena Perrone (U. Mannheim, Economics)
- Francisco Poggi (U. Mannheim, Economics)
- Kevin Remmy (U. Mannheim, Economics)

- Jan Schymik (U. Mannheim, Economics)
- Anton Sobolev (U. Mannheim, Economics)
- Lea Tochtermann (U. Mannheim, Law)
- Eleftheria Triviza (U. Mannheim, Economics)

» DOCTORAL STUDENTS

- Janna Axenbeck (ZEW)
- Matilde Cappelletti (ZEW)
- Yulia Evsyukova (U. Mannheim, Economics)
- Sophia Frey (U. Mannheim, Law)
- Lena Fünér (ZEW)
- Johannes Gessner (U. Mannheim, Economics)
- Jacopo Gambato (ZEW)
- Tommaso Gasparini (U. Mannheim, Economics)
- Carl-Christian Groh (U. Mannheim, Economics)
- Nadine Hahn (ZEW)
- Alexander Kann (ZEW)
- Julian Klix (U. Mannheim, Economics)
- David Klock (U. Mannheim, Law)
- Maximilian Kluckert (U. Mannheim, Law)
- Emanuel Kollmann (U. Mannheim, Law)
- Damaris Kosack (U. Mannheim, Law)
- Leon Krög (U. Mannheim, Law)
- Andres Plusas Lopez (U. Mannheim, Economics)
- Moritz Lubczyk (ZEW)
- Johannes Persch (U. Mannheim, Law)
- Marko Reuter (ZEW)
- Tobias Riehm (ZEW)
- Elisa Rodepeter (ZEW)
- Maximilian Schmidt (U. Mannheim, Law)
- Til Seyer (U. Mannheim, Law)
- Andrii Tarasenko (U. Mannheim, Economics)
- Markus Trunschke (ZEW)
- Marija Turkovic Popovski (U. Mannheim, Law)
- Ilona Tsanko (ZEW)
- Jakob von Ditfurth (U. Mannheim, Economics)
- Felix Walter (U. Mannheim, Law)

» PEOPLE WHO LEFT MACCI

Junior Members:

- Florian Baumann (University of Bonn)
- Johannes Bersch (Ministry of Finance Saarland)
- André Stenzel (Bank of Canada)
- Tobias Wenzel (University of Düsseldorf and DICE)

Doctoral students:

- Oliver Belitz (Bird & Bird)
- Marius Berger (Junior Economist OECD)
- Florian Ferrenberg (FGS)
- Philipp Herrmann (SZA)
- Federico Innocenti (University of Verona)
- Kai-Niklas Knüppel

- Hannes Marks
- Andreas Rief (Milbank)
- Nicolas Schechinger
- Maximilian Schipke
- Yavor Stamenov
- Nils Stock
- Daniel Widman (Allan & Overy)
- Simon Wizemann (Freshfields)
- Fabian Uebele (Sullivan & Cromwell)

// RESEARCH PROJECTS AND OUTPUT

Articles in Journals

Belleflamme, Paul, **Martin Peitz** and Eric Toulemonde, "The Tension Between Market Shares and Profit Under Platform Competition", *International Journal of Industrial Organization*, 2022, vol. 81, 102807.

Bertschek, Irene and David F. Müller, "Political Ignorance and the Internet", *Journal of Economics and Statistics*, 2022, 21-106.

Bertschek, Irene and Reinhold Kesler, "Let the User Speak: Is Feedback on Facebook a Source of Firms' Innovation?", *Information Economics and Policy*, 2022, vol. 60, 100991.

Blind, Knut, **Bastian Krieger** and Maikel Pellens, "The Interplay Between Product Innovation, Publishing, Patenting, and Developing Standards", *Research Policy*, 2022, vol. 51 (7), 104556.

Böing, Philipp, Jonathan Eberle and Anthony Howell, "The Impact of China's R&D Subsidies on R&D Investment, Technological Upgrading and Economic Growth", *Technological Forecasting & Social Change*, 2022, vol. 174, Article 121212.

Bontemps, Christian, **Kevin Remmy** and Jiangyu Wei, "Ex-post Evaluation of the American Airlines–US Airways Merger: A Structural Approach", *Journal of Transport Economics and Policy*, 2022, vol. 56 (2), pp. 129-155.

De Leverano, Adriano and Friedrich Heinemann, "Wahl in Italien: Bewährungsprobe für die EU-Governance", *Wirtschaftsdienst*, 2022, vol. 102 (10), 738-739.

De Monte, Enrico, "Productivity Dynamics and Exports in the French Forest Product Industry", *Journal of Forest Economics*, 2022, vol. 37 (1), 1-71.

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Fabra, Natalia, Massimo Motta and **Martin Peitz**, "Learning from Electricity Markets: How to Design a Resilience Strategy", *Energy Policy*, 2022, vol. 168, 113116.

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Fugger, Nicolas, **Vitali Gretschko** and Martin Pollrich, “Information Design in Sequential Procurement”, *Games and Economic Behavior*, 2022, vol. 135, pp. 79-85.

Ganglmair, Bernhard, Christian Helmers and Brian J. Love, “The Effect of Patent Litigation Insurance: Theory and Evidence from NPEs”, *Journal of Law, Economics and Organization*, 2022, vol. 38 (3), pp. 741–773.

Giuffrida, Leonardo Maria and Gabriele Rovigatti, “Supplier Selection and Contract Enforcement: Evidence from Performance Bonding”, *Journal of Economics & Management Strategy*, 2022, vol. 31, pp. 980–1019.

Holl, Adelheid, **Bettina Peters** and Christian Rammer, “Local Knowledge Spillovers and Innovation Persistence of Firms”, *Economics of Innovation and New Technology*, 2022. DOI: 10.1080/10438599.2022.2036609.

Hongbin Li, **Lei Li** and Hong Ma, “China's Skill-Biased Imports”, *China Economic Review*, 2022, vol. 74, 101809.

Kainer, Friedemann, “Der EuGH in der Rs. Team Power Europe: Auf dem Weg zum sozialrechtlichen Bestimmungslandprinzip?“, *Europäische Zeitschrift für Arbeitsrecht (EuZA)*, 2022, pp. 98-108.

Kainer, Friedemann and Feinauer, Franziska, “Grundfälle zum Eigentumserwerb durch Fund (§§ 965 ff. BGB)“, *JURA – Juristische Ausbildung*, 2022, pp. 1134-1140.

Karle, Heiko, Dirk Engelmann and **Martin Peitz**, “Student Performance and Loss Aversion”, *Scandinavian Journal of Economics*, 2022, vol. 124, pp. 420–456.

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Matveenko, Andrei, Dmitriy Vorobyev and Azamat Valei, “Participation Quorum When Voting is Costly”, *European Journal of Political Economy*, 2022, vol. 73.

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Riehm, Tobias, Nicolas Fugger, Philippe Gillen, **Vitali Gretschko** and Peter Werner, “Social Norms, Sanctions, and Conditional Entry in Markets with Externalities: Evidence from an Artefactual Field Experiment“, *Journal of Public Economics*, 2022, vol. 212.

Sovinsky, Michelle, “Do Research Joint Ventures Serve a Collusive Function?“, *Journal of European Economic Association*, 2022, vol. 20 (1), pp. 430–475.

Wambach, Achim, “Das Ringen um die sozial-ökologische Marktwirtschaft“, *Wirtschaftsdienst*, 2022, vol. 109 (9), pp. 658-659.

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Forthcoming/2023

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Franck, Jens-Uwe and **Martin Peitz**, “Market Power of Digital Platforms”, forthcoming, Oxford Review of Economic Policy.

Hidalgo, Julian and **Michelle Sovinsky**, “Subsidies, Speed and Switching? Impacts of an Internet Subsidy in Colombia”, forthcoming, Review of Industrial Organization.

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// MACCI EVENTS

In 2022, MaCCI invested substantial financial and human resources in the organization of conferences and workshops. By organizing such events, MaCCI aims to enable interaction between established and young international researchers. It also receives valuable feedback on MaCCI research projects. Other events aim at an audience in Germany to disseminate knowledge.

In the following section, we provide a full list of all MaCCI events in 2022. Further information is provided on www.macci.eu. The respective event programs are also included in the annex to this report.

In addition to dissemination activities to the public, MaCCI has established two internal annual events. Each spring, the MaCCI association holds the MaCCI IO day on cutting-edge research regarding competition, regulation and innovation and stimulates the exchange of ideas between ZEW Mannheim and University of Mannheim researchers. Each fall (since 2013) MaCCI also holds the MaCCI Competition and Regulation Day during which researchers from law and economics at the University of Mannheim and ZEW researchers present ongoing research focusing on the interaction between law and economics.

MaCCI also functions as a hub for communication on economic methods to legal scholars (in particular, doctoral students) as well as the provision of state-of-the-art legal analysis to economists.

» LIST OF MACCI SEMINARS

- MaCCI Law and Economics Conference on 20 Years of Regulation 1/2003: Competition Law Procedure in Need of an Upgrade?
10 November - 11 November 2022
- Economics of Public Procurement
28 October – 20 October 2022
- MaCCI/EPoS Fireside Talk on Climate Policy with Achim Wambach (ZEW Mannheim)
12 October 2022
- MaCCI/EPoS Fireside Talk on Adam Smith and American Capitalism with Glory Liu (Harvard University)
19 September 2022
- ZEW Conference on the Economics of Information and Communication Technologies (ICT)
06 June - 08 June 2022
- MaCCI Summer Institute on Competition Policy
06 June – 10 June 2022
- MaCCI/EPoS Fireside Talk on the Profit Paradox with Jan Eeckhout (Universitat Pompeu Fabra, Barcelona)
19 May 2022
- MaCCI Research Seminar: How Do Start-Up Acquisitions Affect the Direction of Innovation?

10 May 2022

- MaCCI IO Day

29 April 2022

- 2022 MaCCI Annual Conference

24 March - 25 March 2022

» LECTURES IN MACCI SERIES

MANNHEIM COMPETITION POLICY FORUM

Some of the talks were recorded. You find them on our MaCCI YouTube channel.

- Merger Control in Digital Markets: The Meta/Kustomer Case
Sandro Gleave (German Federal Cartel Office)
08 December 2022
- Legal and Liability Standards for Developing Countries
James Hodge (Competition Commission of South Africa)
24 November 2022
- EU Competition Policy and the Assessment of Remedies
Pablo Ibáñez Colomo (London School of Economics)
10 November 2022
- FRAND Gatekeepers
Jorge Padilla (CompassLexecon, Chicago, USA)
03 November 2022
- Competitive Assessment of Loyalty Rebates
Aleksandra Boutin (Positive Competition, Brussels)
13 October 2022
- Digital Development in the UK
Jenny Haydock (Competition and Markets Authority, United Kingdom)
22 September 2022
- Testing Antitrust Theories of Harm in Platform Industries
Oliver Latham (CRA)
05 May 2022
- European Data Act
Susanne Ding (German Federal Ministry for Digital and Transport)
28 April 2022
- Universal Service Under the New Telecommunications Act
Cara Schwarz-Schillinger (Wissenschaftliches Institut für Infrastruktur und Kommunikationsdienste (WIK))
07 April 2022
- The Digital Sector: Challenges for Competition Law and Policy

Frédéric Jenny (OECD and ESSEC Business School, Paris, France)

24 March 2022

- Interoperability and IOT

René Arnold (Vice President Public Affairs Strategy, Huawei Technologies, Shenzhen, China)

10 March 2022

- Competition Law and Policy in Brazil

Patricia Sakowski (Brazilian Administrative Council for Economic Defense (CADE))

03 March 2022

- Should We Expect Uncertain Merger Synergies to Be Passed Through to Consumers?

Andrew Sweeting (University of Maryland, College Park, USA and Former Chief Economist of the Federal Trade Commission, Washington, D.C., USA)

24 February 2022

// EVENT PROGRAMS

The remainder of the activity report contains programs of MaCCI events in 2022.



MORE INFORMATION

For more information on all activities of MaCCI please check www.macci.eu

20 Years of Regulation 1/2003.

Competition Law Procedure in Need of an Upgrade?

MaCCI Law and Economics Conference

10 – 11 November 2022, Mannheim · Conference venue:

ZEW – Leibniz-Centre for European Economic Research, L7,1, 68161 Mannheim, Germany

PROGRAMME

THURSDAY, 10 November 2022

13:30 – 13:50 Arrival and Registration

WELCOME COFFEE

13:50 – 14:00

WELCOME ADDRESS

Achim Wambach (President, ZEW - Leibniz-Centre For European Economic Research, Mannheim)

14:00 – 14:50

KEYNOTE SPEECH (1)

Mike Walker (Chief Economic Advisor, CMA, UK)

Why effective competition policy is more important than ever and how can academics help

Chair: Martin Peitz

14:50 – 15:05

COFFEE BREAK

15:05 – 16:25

Session I: From Sector Inquiries to Market Investigations?

Thorsten Käseberg (Federal Ministry of Economic Affairs)

Martin Peitz (University of Mannheim)

Albrecht Bach (Oppenländer Rechtsanwälte, Stuttgart)

Chair: Friedrich Wenzel Bulst (European Commission, DG Comp)

16:25 – 16:40

COFFEE BREAK

16:40 – 18:00

**Session II: Efficiency and Effectiveness of Competition Law Enforcement
– How to Improve? Interim Measures, Remedies, Commitment Decisions
and Beyond**

Massimiliano Kadar (European Commission, DG Comp)

Henri Piffaut (Vice President of the French Competition Authority)

Daniela Seeliger (Linklaters, Düsseldorf)

Chair: Silke Hossenfelder

18:00 – 18:50

KEYNOTE SPEECH (2)

Pablo Ibañez Colomo (London School of Economics)

EU competition policy and the assessment of remedies

Chair: Heike Schweitzer

19:30

Conference Dinner (for speakers only)

09:00 – 09:50

KEYNOTE SPEECH (3)

Wouter Wils (European Commission & King's College London)
Regulation 1/2003: An Assessment after Twenty Years

Chair: Jens-Uwe Franck

09:50 – 11:10

Session III: Reconciling Leniency and Cartel Damages Actions

Melinda Fremerey (German Economic Institute, Cologne)
Lena Hornkohl (University of Vienna)
Martin Seegers (Cartel Damages Claims, Brussels)

Chair: Jens-Uwe Franck

11:10 – 11:25

COFFEE BREAK

11:25 – 12:25

Session IV: Upgrading the European Competition Network?

Silke Hossenfelder (Bundeskartellamt)
Massimiliano Kadar (European Commission, DG Comp)

Chair: Henri Piffaut

12:25 – 13:15

KEYNOTE SPEECH (4)

Johannes Christoph Laitenberger (General Court)
Towards an „more efficient“ approach? Reflections on the future
of Regulation 1/2003

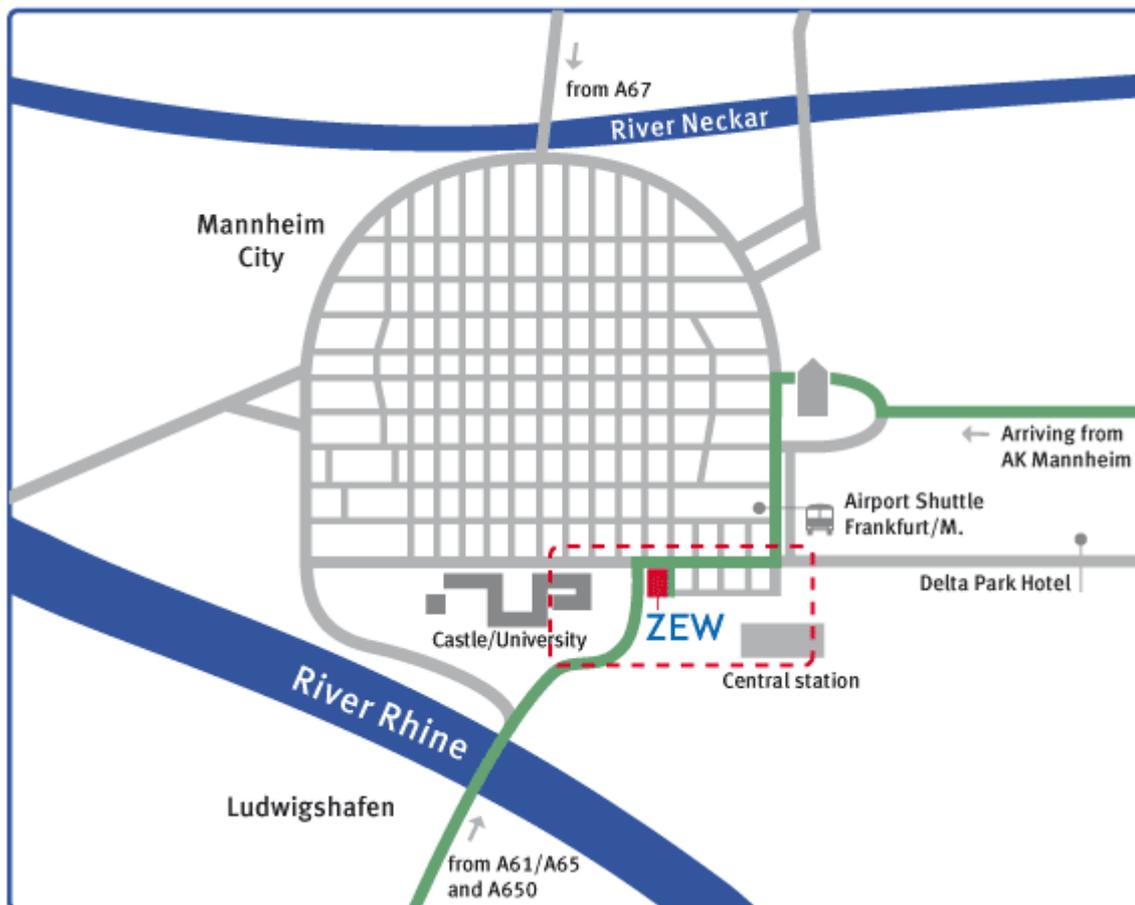
Chair: Heike Schweitzer

13:15

Farewell coffee

Location of the conference

ZEW - Leibniz-Centre for European Economic Research, L7,1, 68161 Mannheim, Germany



Attending the conference

If you would like to attend the conference, please register until 01 November 2022 via https://xing-events.com/macci_law_economics_2022. Please inform us whether you have any special requests (e.g. dietary requirements).

Please note that we have to limit the number of passive conference participants. We will allocate the places on a first-come, first-served basis.

Contact

Prof. Dr. Jens-Uwe Franck (jfranck@mail.uni-mannheim.de)

Prof. Dr. Heike Schweitzer (heike.schweitzer@rewi.hu-berlin.de)

4th Workshop

Economics of Public Procurement*

Mannheim, October 27-28, 2022

Conference venue: ZEW, L 7, 1, 68161 Mannheim, Room Brussels

PROGRAMME

Thursday, 27 October 2022

09:30 – 09:55	Registration and Coffee
09:55 – 10:00	Welcome: Leonardo Giuffrida (ZEW)
10:00 – 12:00	Morning session 1: Reverse auctions Chair: Matilde Cappelletti (ZEW)
10:00	Commitment in First-Price Auctions Speaker: Jeffrey Starck (University of Cologne) Discussant: Achim Wambach (ZEW)
11:00	Winner's Curse and Entry in Highway Procurement Speaker: Benjamin Rosa (University of Kentucky) Discussant: Janne Tukiainen (University of Turku and VATT)
12:00 – 13:30	Lunch Break
13:30 – 17:00	Afternoon Session 1: Buyers and politicians Chair: Janne Tukiainen (University of Turku and VATT)
13:30	Public Procurement and the Risk of Severe Weather Events Speaker: Riccardo Camboni (University of Padua) Discussant: Adriano De Leverano (ZEW)
14:30	Political Hazards and the Choice of Contracting: The Case of Municipal Bonds Speaker: Marian Moszoro (IMF, George Mason University, SGH Warsaw School of Economics) Discussant: Sebastian Blesse (ZEW)
15:30 – 16:00	Coffee Break
16:00	Procurement Institutions and Essential Drug Supply in Low and Middle-Income Countries Speaker: Lucy Xiaolu Wang (UMass Amherst) Discussant: Susmita Baulia (University of Turku)
17:00 – 18:00	Wines & Beers
19:00 –	Social event Dinner at Engelhorn Dachgarten

PROGRAMME

Friday, 28 October 2022

09:30 – 10:00	Coffee
10:00 – 12:00	Morning Session 2: Competition policies Chair: Leonardo Giuffrida (ZEW)
10:00	Competition under Incomplete Contracts and the Design of Procurement Policies Speaker: Andrés Gonzales-Lira (PUC) Discussant: Matilde Cappelletti (ZEW)
11:00	Competition and Efficiency of Public Procurement Speaker: Essi Kujansuu (University of Innsbruck) Discussant: Marco Reuter (ZEW)
12:00 – 13:00	Lunch Break
13:00 – 15:00	Afternoon session 2: Contract renegotiations Chair: Adriano De Leverano (ZEW)
13:00	Renegotiation in Public Procurement Speaker: Vitezslav Titl (Utrecht University) Discussant: Leonardo Giuffrida (ZEW)
14:00	Discretion, Renegotiations, and Cooperation in Procurement: Evidence from new EU Data Speaker: Fernando Domingos (University of Oxford) Discussant: Andrea Tulli (University of Tübingen)
15:00 –	Concluding remarks and goodbye drinks/snacks

* We are grateful to funding from the ZEW and the Academy of Finland project 340045.

PhD Workshop

Heinz-König AWARD

6 July 2022, Mannheim · Conference venue: ZEW Mannheim

30 to 35 minutes per paper, 10 minutes Q&A

PROGRAMME

Wednesday, 6 July 2022

12:30

WELCOME AND LUNCH

13:20

OPENING REMARKS

13:30 – 15:00

SESSION I

CHAIR: DOMINIK REHSE (ZEW)

CAREER CONCERNS ON A DIGITAL PLATFORM: WHEN REPUTATION WORKS AND WHEN IT DOESN'T

Chiara BELLETTI*, Michelangelo Rossi (Télécom Paris, FR) and Elizaveta Pronkina (Université Paris-Dauphine - PSL, FR)

COMPETING AD TARGETING POLICIES USING REINFORCEMENT LEARNING

Poet LARSEN* and Davide Proserpio (University of Southern California, US)

15:00 – 15:15

BREAK

15:15 – 16:45

SESSION II

CHAIR: REINHOLD KESLER (UNIVERSITY OF ZÜRICH AND ZEW)

Does EMR (Electronic Medical Record) Adoption by Nursing Homes Decrease Hospitalization Costs?

Atiye Cansu EROL*, Lorin M. Hitt, Prasanna-Sonny Tambe (Wharton School, University of Pennsylvania, US)

INFORMATION AND COMMUNICATION TECHNOLOGY, HIERARCHY, AND JOB DESIGN

Elisa GERTEN*, Michael Beckmann (University of Basel, CH) and Matthias Kräkel (University of Bonn, DE)

16:45 - 17:00

BREAK

17:00 – 18:30

SESSION III

CHAIR: FRANCESCO CLAVORA BRAULIN (ZEW)

RATINGS AND RECIPROCITY

Johannes Johnen and Robin NG* (CORE, UCL Louvain, BE)

SPONSORED SEARCH

Akhil ILANGO* (Universitat Pompeu fabra and BSE, ES)

SOCIALISING

2022 MACCI SUMMER INSTITUTE IN COMPETITION POLICY

Monday, June 6

Time for Collaborative Research

1.15pm **Lunch**

2.50pm **Official welcome**

3.00pm **Session I** (*Chair: Eeva Muring*)

Massimo Motta: *Market Effects of Sponsored Search Auctions*
Discussant: Anton Sobolev

4.30-5pm **Coffee Break**

Time for Collaborative Research

6.00pm **Session II – Power Session** (*Chair: Christine Zulehner*)

Kevin Remy: *Adjustable Product Attributes, Indirect Network Effects, and Subsidy Design: The Case of Electric Vehicles*
Alessandro Iaria: *Demand Models with Endogenous Product Availability and Multiple Equilibria*
Michelle Sovinsky: *High(ly) Substitutable? (Il)legal Marijuana and Opioid Use*

7.45pm **Dinner**

Tuesday, June 7

7.30-9am **Breakfast**

9am **Session III** (*Chair: Alessandro Iaria*)

Eugenio Miravete: *Robust Pass-Through Estimation in Discrete Choice Models*
Discussant: Philipp Schmidt-Dengler

- 10.15-11am **Coffee Break**
Time for Collaborative Research
- 12.30pm **Lunch**
Time for Collaborative Research
- 3.30-4pm **Coffee Break**
Time for Collaborative Research
- 6.00pm **Session IV** (*Chair: Maarten Janssen*)

Patrick Rey: *Consumer Search and Choice Overload*
Discussant: Daniel Garcia
- 7.30pm **Dinner**

Wednesday, June 8

- 7.30-9am **Breakfast**
- 9am **Session V** (*Chair: Marleen Marra*)

Michael Sinkinson: *Common Ownership and Competition in the Ready-to-Eat Cereal Industry*
Discussant: Michelle Sovinsky
- 10.15-11am **Coffee Break**
Time for Collaborative Research
- 12.30pm **Lunch**
Time for Collaborative Research
- 3.30-4pm **Coffee Break**
Time for Collaborative Research
- 6.00pm **Session VI – Power Session** (*Chair: Francisco Poggi*)

Jeanine Miklós-Thal: *Digital Hermits*
Paul Heidhues: *Regulation in Economies with Limited Consumer Attention*
Konrad Stahl: *A Dynamic Model of Predation*
- 7.45pm **Dinner**

Thursday, June 9

- 7.30-9am **Breakfast**

9am **Session VII** (*Chair: Germain Gaudin*)

Martin Peitz: *Inflated Recommendations*
Discussant: Paul Heidhues

10.15-11am **Coffee Break**

Time for Collaborative Research

12.30pm **Lunch**

Time for Collaborative Research

3.30-4pm **Coffee Break**

Time for Collaborative Research

6.00pm **Session VIII – Power Session** (*Chair: Joao Montez*)

Marleen Marra: *Competitive Award of Scarce Airport Slots: An Empirical Analysis*
Emanuele Tarantino: *Identification and Estimation in Search Models with Social Information*
Bruno Jullien: *Cost Sharing in the Telecom Vertical Structure*

7.45pm **Dinner**

Friday, June 10

7.30-9.00am **Breakfast**

9am **Session IX** (*Chair: Volker Nocke*)

Eeva Muring: *Competitive Search and the Social Value of Public Information*

10.15-10.45am **Coffee Break**

10.45am **Session X** (*Chair: Philipp Schmidt-Dengler*)

Felix Montag: *Mergers, Foreign Entry, and Jobs: Evidence from the U.S. Appliance Industry*
Discussant: Helena Perrone

12pm **Lunch**

Time for Collaborative Research

Departure

Participants:

Nicolas Bonneton (MaCCI and U. Mannheim)
Daniel Garcia (U. Vienna)
Germain Gaudin (Freiburg)
Paul Heidhues (Düsseldorf)
Alessandro Iaria (Bristol)
Maarten Janssen (U. Vienna)
Bruno Jullien (Toulouse School of Economics)
Marleen Marra (Sciences Po)
Eeva Muring (U. Bergen and U. Vienna)
Jeanine Miklós-Thal (Rochester)
Eugenio Miravete (UT Austin)
Felix Montag (LMU Munich)
Joao Montez (HEC Lausanne)
Massimo Motta (Pompeu Fabra)
Volker Nocke (MaCCI and U. Mannheim)
Helena Perrone (MaCCI and U. Mannheim)
Philipp Peitler (U. Vienna)
Martin Peitz (MaCCI and U. Mannheim)
Francisco Poggi (MaCCI and U. Mannheim)
Kevin Remmy (MaCCI and U. Mannheim)
Patrick Rey (Toulouse School of Economics)
Radostina Shopova (U. Vienna)
Michael Sinkinson (Yale SOM)
Philipp Schmidt-Dengler (U. Vienna)
Nicolas Schutz (MaCCI and U. Mannheim)
Anton Sobolev (MaCCI and U. Mannheim)
Michelle Sovinsky (MaCCI and U. Mannheim)
Konrad Stahl (MaCCI and U. Mannheim)
Emanuele Tarantino (LUISS and EIEF)
Christine Zulehner (U. Vienna)

Rules for presentation:

normal session: 60 minutes presentation, 10 minutes discussion, 5 minutes general discussion
power session: 25 minutes presentation, 5 minutes general discussion

Location:

The 2022 MaCCI Summer Institute will take place at Hotel Schneeberghof in Puchberg am Schneeberg (Lower Austria).

Organizers:

Philipp Schmidt-Dengler (U. Vienna)

Nicolas Schutz (MaCCI and U. Mannheim)

Christine Zulehner (U. Vienna)



MANNHEIM CENTRE
FOR COMPETITION
AND INNOVATION

MaCCI IO Day 2022

Friday, April 29, 2022 – O 148 (Palace East Wing)

8:30 – 9:00 *Coffee and Opening Remarks (Good morning, hello)*

MORNING SESSION

Chair: Laura Grigolon (Uni MA)

9:00 – 9:45 **Jan Schymik (Uni MA)**, “Capital (Mis)allocation, Incentives and Productivity”

Discussant: **Bernhard Ganglmair (ZEW, Uni MA)**

9:45 – 10:30 **Lei Li (Uni MA)**, “Who Pays for the Tariffs? The Case of the US-China Trade War”

Discussant: **Luca Sandrini (BME GTK, visiting ZEW)**

10:30 – 10:45 *Break*

JAM SESSION (*Short presentations*)

Chair: Bernhard Ganglmair (ZEW, Uni MA)

10:45 – 12:00 **Bastian Krieger (ZEW)**, “Heterogeneous Regional University Funding and Firm Innovation. An Empirical Analysis of the German Excellence Initiative”

Francesco Clavorà Braulin (ZEW), “Taming Tech Giants’ Algorithms: What Do Consumers Know (And Want)? An Analysis of the Amazon Buy-Box Case”

Yulia Evsyukova (Uni MA), “Information Design under Asymmetric Awareness”

Philip Zilke (ZEW), “Endogenous Choice of Consideration Sets and Patterns of Competition”

Adriano de Leverano (ZEW), “Supply-Side Effects of Uniform Pricing Policies”

12:00 – 13:45 *Lunch*

AFTERNOON SESSION

Chair: Nicolas Bonneton (Uni MA)

13:45 – 14:30 **Atabek Atayev (ZEW)**, “Nonlinear Prices, Homogeneous Goods, Search”

Discussant: **Francisco Poggi (Uni MA)**

14:30 – 15:15 **Harald Fadinger (Uni MA)**, “Trade Policy and the Geography of Global Production”

Discussant: **Husnu C. Dalgic (Uni MA)**

15:15 – 15:20 *Closing Remarks (Thanks, bye)*

Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

23 – 24 March 2023, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

PROGRAMME

THURSDAY, 23 MARCH 2023

11:00 – 11:10 INTRODUCTORY REMARKS

11:15 – 12:45 **PARALLEL SESSION I**

- (A) DISCLOSURE AND LEARNING
- (B) INNOVATION THEORY
- (C) LABOR MARKET POWER
- (D) ENERGY REGULATION
- (E) REGULATION AND INNOVATION

12:45 – 13:45 LUNCH BREAK

13:45 – 15:15 **PARALLEL SESSION II**

- (A) ANTICOMPETITIVE PRACTICES
- (B) PROCUREMENT AND AUCTIONS
- (C) MERGERS
- (D) CORPORATE GOVERNANCE AND PRODUCT MARKET COMPETITION
- (E) THE EU DATA ACT – SUBMITTED SESSION

15:15 – 15:30 BREAK

15:30 – 17:00 **PARALLEL SESSION III**

- (A) PLATFORM ECONOMICS I
- (B) VERTICAL RELATIONS
- (C) COMPETITION AND MARKET POWER
- (D) DIGITAL ECONOMY I
- (E) LAW AND ECONOMICS I

17:00 – 17:30 BREAK

17:30 – 18:45 **KEYNOTE LECTURE : REGULATORY GAMING STRATEGIES IN EU LAW**
Niamh DUNNE (London School of Economics)
Chair: Jens-Uwe FRANCK

PROGRAMME

FRIDAY, 24 MARCH 2023

09:00 – 10:30 **PARALLEL SESSION IV**

(A) SEARCH
(B) CONFLICTS AND COOPERATION
(C) PRODUCTIVITY AND MARKUPS
(D) DIGITAL ECONOMY II
(E) LAW AND ECONOMICS II

10:30 – 10:45 BREAK

10:45 – 12:15 **PARALLEL SESSION V**

(A) PLATFORM ECONOMICS II
(B) OLIGOPOLY THEORY
(C) COMPETITION AND INNOVATION
(D) PRODUCT ASSORTMENT
(E) BUSINESS MODELS

12:15 – 13:35 LUNCH BREAK

13:35 – 14:50 **POLICY PANEL : IMPLEMENTING THE DIGITAL MARKETS ACT**
Sophie AHLWEDE (European Commission)
Viktoria ROBERTSON (Vienna University of Economics & Business and U. Graz)
Alexandre DE STREEL (U. Namur and CERRE)
Moderator: Martin PEITZ (University of Mannheim & MaCCI)

14:50 – 14:55 BREAK

14:55 – 16:10 **KEYNOTE LECTURE : SELF-PREFERENCING AND FORECLOSURE BY DIGITAL PLATFORMS**
Massimo MOTTA (ICREA-Universitat Pompeu Fabra & Barcelona School of Economics)
Chair: Nicolas SCHUTZ

16:10 – 16:15 CLOSING REMARKS

SESSION I A

DISCLOSURE AND LEARNING

Chair: Francisco Poggi
(University of Mannheim & MaCCI)

SCORE DISCLOSURE

Mikhail DRUGOV
(New Economic School & CEPR)
Discussant: Johannes SCHNEIDER

THE LIMITS OF SOCIAL LEARNING

Egor STARKOV
(University of Copenhagen)
Discussant: Mikhail DRUGOV

PRESENTING TO A DIVERSE
AUDIENCE

Johannes SCHNEIDER
(Universidad Carlos III Madrid)
Discussant: Egor STARKOV

SESSION I B

INNOVATION THEORY

Chair: Bernhard Ganglmair
(University of Mannheim, ZEW, &
MaCCI)

PARTIAL CROSS OWNERSHIP AND
INNOVATION

Yossi SPIEGEL
(Coller School of Management, Tel
Aviv University)
Discussant: Luca SANDRINI

PATENTS WITH SIMULTANEOUS
INNOVATIONS: THE ROLE OF THE
NON-OBVIOUSNESS
REQUIREMENT

Luca SANDRINI
(Budapest University of Technology
and Economics)
Discussant: Bernhard GANGLMAIR

STRATEGIC INFORMATION
DISCLOSURE: THE CASE OF
PENDING PATENTS

Bernhard GANGLMAIR
(University of Mannheim, ZEW, &
MaCCI)
Discussant: Yossi SPIEGEL

SESSION I C

LABOR MARKET POWER

Chair: Harald Fadinger
(University of Mannheim)

LOCK-IN EFFECTS IN ONLINE
LABOR MARKETS

Eliza STENZHORN
(University of Bremen)
Discussant: Leonard TREUREN

WAGE DETERMINATION WITH
MONOPSONY POWER AND TFP
HETEROGENEITY

Emanuele TARANTINO
(Luiss, CEPR)
Discussant: Eliza STENZHORN

WAGE MARKUPS AND BUYER
POWER IN INTERMEDIATE INPUT
MARKETS

Leonard TREUREN
(KU Leuven)
Discussant: Emanuele TARANTINO

SESSION I D

ENERGY REGULATION

Chair: Lei Li
(University of Mannheim & MaCCI)

WOULD YOU LIKE TO SUPER-SIZE
YOUR CAR? THE EFFECT OF
ENVIRONMENTAL SUBSIDIES ON
EMISSIONS

Ilona TSANKO
(ZEW, University of Zurich, &
MaCCI)
Discussant: Nicolas DE ROOS

INFORMATION SHARING AND
OLIGOPOLY PRICING: A NATURAL
EXPERIMENT IN RETAIL GASOLINE

Nicolas DE ROOS
(University of Sidney)
Discussant: Lei LI

WHO PAYS FOR THE POLLUTION
EMISSION FEE?

Lei LI
(University of Mannheim & MaCCI)
Discussant: Ilona TSANKO

SESSION I E

REGULATION AND INNOVATION

Chair: Georg Licht
(ZEW & MaCCI)

THE IMPACT OF THE EU GENERAL
DATA PROTECTION REGULATION
ON INNOVATION IN FIRMS

Knut BLIND
(Technical University Berlin &
Fraunhofer Institute of Systems and
Innovation Research)
Discussant: Robin MAMRAK

(FOREIGN) INNOVATION AND THE
ANTITRUST CASE AGAINST XEROX

Robin MAMRAK
(LMU Munich)
Discussant: Paul PELZL

NATURAL RESOURCES AND
INNOVATION

Paul PELZL
(Norwegian School of Economics)
Discussant: Knut BLIND

PARALLEL SESSION II

13:45 – 15:15

SESSION II A

ANTICOMPETITIVE PRACTICES

Chair: Konrad Stahl

(University of Mannheim & MaCCI)

SESSION II B

PROCUREMENT AND AUCTIONS

Chair: Adrian Hillenbrand

(ZEW)

SESSION II C

MERGERS

Chair: Thomas Niebel

(ZEW)

SESSION II D

CORPORATE GOVERNANCE AND
PRODUCT MARKET COMPETITION

Chair: Ludvig von Thadden

(University of Mannheim & MaCCI)

SESSION II E

THE EU DATA ACT – SUBMITTED
SESSION

Chair: Alexandre de Stree

(U. Namur and CERRE)

Discussant: Peter PICT

(Zurich University)

ANTICOMPETITIVE BUNDLING
WHEN BUYERS COMPETE

Alexandre DE CORNIÈRE

(Toulouse School of Economics)

Discussant: David GILO

TARGETED BIDDERS IN
GOVERNMENT TENDERS

Leonardo GIUFFRIDA

(ZEW & MaCCI)

Discussant: Filippo BIONDI

MERGERS AND MARKUPS

Vardges LEVONYAN

(University of Zurich)

Discussant: Debashrita MOHAPATRA

BOARD CONNECTIONS AND
COMPETITION IN AIRLINE MARKETS

Mattia COLOMBO

(University of Mannheim)

Discussant: Anna TZANAKI

A MUTUAL EXHAUSTION RULE ON
DATA RIGHTS TO OVERCOME THE
PARADOX OF PRO- AND ANTI-
COMPETITIVE PROVISIONS IN THE
EU DATA ACT

Bertin MARTENS

(Tilburg University Law & Economics
Centre)

INSURANCE COLLUSION,
IMPERFECT COMPETITION AND
REGULATION WHEN INSURERS
INCREASE RISK

David GILO

(Tel Aviv University)

Discussant: Konrad STAHL

JOINT PROCUREMENT BY
HETEROGENEOUS BUYERS

Matthias HUNOLD

(University of Siegen)

Discussant: Marco REUTER

DEALER LOCATIONS, MERGERS
AND CONSUMER WELFARE IN THE
AUTOMOBILE INDUSTRY

Debashrita MOHAPATRA

(KU Leuven)

Discussant: Dennis RICKERT

DO MANAGERIAL INCENTIVES
FACILITATE COLLUSION?

Anja RÖSNER

(DICE)

Discussant: Mattia COLOMBO

IMPROVING THE ECONOMIC
EFFECTIVENESS OF THE B2B AND
B2C DATA SHARING OBLIGATIONS
IN THE PROPOSED DATA ACT

Jan KRÄMER

(University of Passau & CERRE)

A DYNAMIC MODEL OF PREDATION

Konrad STAHL

(University of Mannheim & MaCCI)

Discussant: Alexandre DE CORNIÈRE

FULL SURPLUS EXTRACTION FROM
COLLUDING BIDDERS

Daniil LARIONOV

(University of Mannheim & ZEW)

Discussant: Matthias HUNOLD

RETAIL MERGERS THAT BENEFIT
CONSUMERS AND PRODUCERS:
EMPIRICAL EVIDENCE FROM THE
GERMAN MILK MARKET

Dennis RICKERT

(MINES Paris, PSL University)

Discussant: Vardges LEVONYAN

COMMON OWNERSHIP AND
MERGER CONTROL ENFORCEMENT

Anna TZANAKI

(Lund University)

Discussant: Anja RÖSNER

PROPERTY RIGHTS THEORY,
BUNDLES OF RIGHTS ON IOT DATA,
AND THE DATA ACT

Martina ECKARDT

(Andrássy Universität Budapest)

SESSION III A

PLATFORM ECONOMICS I

Chair: Martin Peitz

(University of Mannheim & MaCCI)

PRICES AND MERGERS IN A
GENERAL MODEL OF MULTI-SIDED
MARKETS

Raúl BAJO-BUENESTADO

(University of Navarra)

Discussant: Mark J. TREMBLAY

THE ROLE OF STRATEGIC
CONSUMERS AND VERTICAL
DIFFERENTIATION ON PLATFORM
COMPATIBILITY

Thanos ATHANASOPOULOS

(De Montfort University)

Discussant: Raúl BAJO-BUENESTADO

MULTI-HOMING V.S. SINGLE-
HOMING IN TWO-SIDED MARKETS:
A CAUTIONARY TALE OF
PARTICIPATION V.S. TRANSACTION

Mark J. TREMBLAY

(Miami University)

Discussant: Thanos
ATHANASOPOULOS

SESSION III B

VERTICAL RELATIONS

Chair: Nicolas Schutz

(University of Mannheim & MaCCI)

SYSTEM GOODS, TYING AND
VERTICAL FORECLOSURE

Eric AVENEL

(University of Rennes)

Discussant: Noriaki MATSUSHIMA

THE EFFECTS OF PERSONAL DATA
MANAGEMENT ON COMPETITION
AND WELFARE

Noriaki MATSUSHIMA

(Osaka University)

Discussant: Bruno JULLIEN

FAIR COST SHARING: BIG TECH VS
TELCOS

Bruno JULLIEN

(Toulouse School of Economics)

Discussant: Eric AVENEL

SESSION III C

COMPETITION AND MARKET
POWER

Chair: Kevin Remmy

(University of Mannheim & MaCCI)

PRICES, RETAIL MARKUPS AND
MARKET SHARES IN THE
PHARMACEUTICAL INDUSTRY

Gianluca ANTONECCHIA

(KU Leuven)

Discussant: Lydia
DIMITRAKOPOULOU

VAT PASS-THROUGH AND
COMPETITION: EVIDENCE FROM
THE GREEK ISLANDS

Lydia DIMITRAKOPOULOU

(Vienna University of Economics and
Business)

Discussant: Yihan YAN

DID INTEL USE ADVERTISING TO
STIFLE COMPETITION? THE PRE-
EMPTIVE EFFECTS OF ADVERTISING
IN THE CPU INDUSTRY

Yihan YAN

(DICE)

Discussant: Oren RIGBI

SESSION III D

DIGITAL ECONOMY I

Chair: Michelle Sovinsky

(University of Mannheim & MaCCI)

ENTRY AND ACQUISITIONS IN
SOFTWARE MARKETS

Luise EISFELD

(Toulouse School of Economics)

Discussant: Michelle SOVINSKY

SOCIAL LEARNING AND THE GAINS
OF EXPERIMENTATION: THE CASE
OF AIRBNB

Florian DENDORFER

(University of St. Gallen)

Discussant: Luise EISFELD

INTERNET (POWER) TO THE
PEOPLE: HOW TO BRIDGE THE
DIGITAL DIVIDE

Michelle SOVINSKY

(University of Mannheim & CEPR)

Discussant: Florian DENDORFER

SESSION III E

LAW AND ECONOMICS I

Chair: Friedemann Kainer

(University of Mannheim & MaCCI)

THE SOCIOLOGY OF CARTELS

Christina HELDMAN

(DICE)

Discussant: William E. KOVACIC

ANTITRUST, TRANSFORMATION,
AND THE DURABILITY OF POLICY
CHANGE

William E. KOVACIC

(George Washington University)

Discussant: Wolfgang KERBER

A SYSTEMATIC REVIEW OF CASE
STUDIES USING DATA-DRIVEN
APPROACHES TO DETECT REAL-
WORLD ANTITRUST VIOLATIONS

Viktoria ROBERTSON, Jürgen FLEIß

(Vienna University of Economics and
Business and U. Graz; University of
Graz, BANDAS-Center)

Discussant: Christina HELDMAN

PARALLEL SESSION IV

09:00 – 10:30

SESSION IV A

SEARCH

Chair: Andrei Matveenko
(University of Mannheim & MaCCI)

MULTI-ATTRIBUTE SEARCH

Jacopo GAMBATO
(University of Mannheim, ZEW, & MaCCI)
Discussant: José L. MORAGA

SEARCH, DATA, AND MARKET POWER

Carl-Christian GROH
(University of Mannheim)
Discussant: Matteo BROSO

DEMAND ESTIMATION WITH SIMULTANEOUS SEARCH FOR DIFFERENTIATED PRODUCTS

José L. MORAGA
(Vrije Universiteit Amsterdam)
Discussant: Carl-Christian GROH

SESSION IV B

CONFLICTS AND COOPERATION

Chair: Nicolas Bonneton
(University of Mannheim)

SELECTING THE BEST WHEN SELECTION IS HARD

Marc MOELLER
(University of Bern)
Discussant: Daniil LARIONOV

MULTIGAME CONTACT: A DOUBLE-EDGED SWORD FOR COOPERATION

Catherine ROUX
(University of Basel)
Discussant: Marco SERENA

ALL-IN FIGHTING

Marco SERENA
(Max Planck Institute)
Discussant: Mark MOELLER

SESSION IV C

PRODUCTIVITY AND MARKUPS

Chair: Enrico De Monte
(ZEW & MaCCI)

FIRM PRODUCTIVITY AND DERIVED FACTOR DEMAND UNDER VARIABLE MARKUPS

Filippo BIONDI
(KU Leuven)
Discussant: Jakob SCHNEEBACHER

THE DETERMINANTS OF R&D FIRMS AND THE DISTRIBUTION OF PRODUCTIVITY

Sabien DOBBELAERE
(Vrije Universiteit Amsterdam & Timbergen Institute)
Discussant: Gianluca ANTONECCHIA

WHO IS IN THE DRIVER'S SEAT OF THE CAR INDUSTRY?

Nadine HAHN
(KU Leuven, ZEW, & MaCCI)
Discussant: Sabien DOBBELAERE

SESSION IV D

DIGITAL ECONOMY II

Chair: Irene Bertschek
(ZEW)

CUSTOMER DATA PRIVACY, COMPETITION AND FIRM PERFORMANCE

Konstantinos SERFES
(Drexel University)
Discussant: Xuang TENG

COMPETITION IN ONLINE ADVERTISING: NONPARAMETRIC IDENTIFICATION AND ESTIMATION OF THE GENERALIZED SECOND-PRICE AUCTION

Ksenia SHAKHGILDYAN
(Bocconi University)
Discussant: Konstantinos SERFES

SELF-PREFERENCING, QUALITY PROVISION, AND WELFARE IN MOBILE APPLICATION MARKETS

Xuang TENG
(LMU Munich)
Discussant: Ksenia SHAKHGILDYAN

SESSION IV E

LAW AND ECONOMICS II

Chair: Jens-Uwe Franck
(University of Mannheim & MaCCI)

MARKET POWER AND THE GDPR: CAN CONSENT GIVEN TO DOMINANT COMPANIES EVER BE FREELY GIVEN?

Alessia S. D'AMICO
(Utrecht University)
Discussant: Elias DEUTSCHER

COMPETITION LAW AND SUPPLY CHAIN RESILIENCE – TOWARDS A RESEARCH AGENDA

Elias DEUTSCHER
(University of East Anglia)
Discussant: Emanuela LECCHI

SUSTAINABILITY AND EU MERGER CONTROL

Emanuela LECCHI
(University of Dundee)
Discussant: Alessia S. D'AMICO

PARALLEL SESSION V

10:45 – 12:15

SESSION V A

PLATFORM ECONOMICS II

Chair: Anton Sobolev

(University of Mannheim & MaCCI)

AD BLOCKING, WHITELISTING, AND
ADVERTISER COMPETITION

Martin PEITZ

(University of Mannheim & MaCCI)

Discussant: Fabrizio CIOTTI

EXCLUSIVE SELLING AND
ASYMMETRIC INFORMATION: HOW
TO REGULATE DATA-DRIVEN
HYBRID PLATFORMS

Maximilian SCHADER

(LMU Munich)

Discussant: Martin PEITZ

COMPETITION FOR PROMINENCE

Fabrizio CIOTTI

(Université catholique de Louvain)

Discussant: Maximilian SCHADER

SESSION V B

OLIGOPOLY THEORY

Chair: Atabek Atayev

(ZEW)

HORIZONTAL AGREEMENTS ABOUT
THE USE OF A NATURAL RESOURCE

Geert VAN MOER

(Hanken School of Economics and
Helsinki Graduate School of
Economics)

Discussant: Markus REISINGER

IMPERFECT COMPETITION IN
MARKETS WITH ADVERSE OR
ADVANTAGEOUS SELECTION

Markus PARLASCA

(WU Vienna)

Discussant: Geert VAN MOER

HOTELLING REVISITED - THE PRICE-
THEN-LOCATION MODEL

Markus REISINGER

(Frankfurt School of Economics)

Discussant: Markus PARLASCA

SESSION V C

COMPETITION AND INNOVATION

Chair: Leonardo Giuffrida

(ZEW & MaCCI)

BIG TECH ACQUISITIONS AND
INNOVATION: AN EMPIRICAL
ASSESSMENT

Laureen DE BARSY

(HEC Liège, LCII, Université de Liège)

Discussant: Giovanni MORZENTI

GAINS FROM PATENT PROTECTION
- EVIDENCE FROM INDIA

Apoorva GUPTA

(DICE)

Discussant: Laureen DE BARSY

ANTITRUST POLICY AND
INNOVATION

Giovanni MORZENTI

(Bocconi University)

Discussant: Apoorva GUPTA

SESSION V D

PRODUCT ASSORTMENT

Chair: Helena Perrone

(University of Mannheim & MaCCI)

THE INTERPLAY BETWEEN
PRODUCT VARIETY AND CUSTOMER

Reinhold KESLER

(University of Zurich)

Discussant: Niklas NAGEL

MERGER OF COMPLEMENTS:
EMPIRICAL EVIDENCE FROM THE
EYEWEAR INDUSTRY

Niklas NAGEL

(University of Freiburg)

Discussant: Helena PERRONE

DEMAND STEERING THROUGH THE
SMOKESCREEN OF STOCKOUTS:
EVIDENCE FROM CIGARETTE
VENDING MACHINES

Helena PERRONE

(University of Mannheim &
MaCCI)

Discussant: Reinhold KESLER

SESSION V E

BUSINESS MODEL

Chair: Eleftheria Triviza

(University of Mannheim & MaCCI)

PLEASING VOTERS AND MAKING
MONEY: A PUBLIC FIRM'S BUSINESS

Matteo BROSO

(University of Turin)

Discussant: Jacopo GAMBATO

THE VALUE OF DECENTRALIZATION
USING THE BLOCKCHAIN

Marco REUTER

(University of Mannheim, ZEW)

Discussant: Catherine ROUX

ARE BETTER MANAGED FIRMS
MORE RESILIENT AND ADAPTABLE
TO SHOCKS?

Jakob SCHNEEBACHER

(CMA & King's College London)

Discussant: Nadine HAHN

Disclosure, Information Sharing, and Secrecy Online Workshop

27 and 28 February 2023 · Venue: Zoom · Time zone: Central European Time (Germany)

PROGRAMME

Monday, 27 February 2023

1:00 – 1:15 P.M.

OPENING REMARKS

1:15 – 2:55 P.M.

SESSION A: SECRECY

LESS IS MORE: PEER LEARNING FROM NON-DISCLOSURES

Mustafa Ahci (Tilburg University)

Discussant: Carol Seregni (University of Pennsylvania, Wharton School)

CONFIDENTIAL ADVERTISING EXPENDITURES

Po-Hsuan Hsu (National Tsing Hua University), with Ofir Gfen, Hsiao-Hui Lee, Hunghua Pan, and David Reeb

Discussant: Maximilian Müller (University of Cologne)

2:55 – 3:10 P.M.

BREAK

3:10 – 4:50 P.M.

SESSION B: INNOVATION

STRATEGIC DISCLOSURE IN RESEARCH RACES

Miaomiao Dong (Pennsylvania State University), with Kalyan Chatterjee, Kaustav Das

Discussant: Chenqi Zhu (University of California, Irvine)

PRODUCT DEVELOPMENT WITH LURKING PATENTEES

Jorge Lemus (University of Illinois, Urbana-Champaign), with Erik Hovenkamp, Josh Turner

Discussant: Hong Luo (Harvard Business School)

4:50 – 5:00 P.M.

BREAK

5:00 – 6:00 P.M.

KEYNOTE 1

PATENT DISCLOSURE

Deepak Hegde (New York University, Stern School)

PROGRAMME

Tuesday, 28 February 2023

1:15 – 2:55 P.M.

SESSION C: PRIVATE INFORMATION

WHY DISCLOSE PRIVATELY? SHAREHOLDER LITIGATION RISK AND MANAGERS' PRIVATE DISCLOSURE OF EARNINGS WARNINGS

Sandra Schafhaeutle (University of Amsterdam)

Discussant: Stacey Choy (University of Toronto, Rotman School)

THE ROLES OF BORROWER PRIVATE INFORMATION AND MORTGAGE RELIEF DESIGN IN FORECLOSURE PREVENTION

Lauri Kytomaa (University of Texas at Austin)

Discussant: Malcolm Wardlaw (University of Georgia)

2:55 – 3:10 P.M.

BREAK

3:10 – 4:50 P.M.

SESSION D: LEARNING

THE SALE OF DATA: LEARNING SYNERGIES BEFORE M&AS

Antoine Dubus (ETH Zurich), with Patrick Legros

Discussant: Li Yang (Columbia University, GSB)

PROJECT SELECTION, INFORMATION FEEDBACK, AND CATERING TO MARKET BELIEF

Jan Schneemeier (Indiana University), with Hui Chen

Discussant: Ram N.V. Ramanan (SUNY Binghamton)

4:50 – 5:00 P.M.

BREAK

5:00 – 6:00 P.M.

KEYNOTE 2

6 MYTHS AND THE FUTURE OF DISCLOSURE RESEARCH

Ed de Haan (University of Washington)

For Zoom meeting information, please register at <https://bit.ly/3HrGQyW>.

Presentations: 25 minutes

Discussions: 10 minutes

Q&A: 15 minutes

Organizers/Contact:

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