

# MaCCI IO Day

## Friday, November 30, 2012

### Program

Organized by Jan-Peter Siedlarek and Yuya Takahashi

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10:00-10:20 Coffee

10:20-10:30 Opening remarks

#### **SESSION 1**

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10:30-11:20 Martin Peitz: "Advertising in Media Markets: The Effects of Mergers and Entry"

Discussant: Takakazu Honryo

11:30-12:20 Naoki Wakamori: "Why Do Shoppers Use Cash? Evidence from Shopping Diary Data"

Discussant: Stefan Weiergräber

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12:20-1:30 Lunch Break

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## **SESSION 2**

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1:30-2:20 Isis Durrmeyer: “Automobile Prices in Market Equilibrium with Unobserved Price Discrimination”

Discussant: Kathleen Nosal

2:30-3:20 Andras Niedermayer: “For-Profit Search Platforms”

Discussant: Chengsi Wang

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3:20-3:50 Coffee break

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## **SESSION 3**

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3:50-4:40 Oleksandr Shcherbakov: “Firm-Level Investment Under Imperfect Capital Markets in Ukraine”

Discussant: Yuya Takahashi

4:50-5:40 Lily Samkharadze: “Monopolization Conduct by Cartels”

Discussant: André Stenzel

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5:40-5:50 Closing Remarks